



Providing Resources, Aid & Hope to Premies and Their Families

**Invitation to Support Families
with Premature Babies through an
Industry Partnership
with
Lily's Hope Foundation**

**Lily's Hope Foundation is a
501(c)(3) non-profit organization
that answers the emergency needs
of families with premature babies.**

PARTNERSHIP OPPORTUNITIES



Providing Resources, Aid & Hope to Premies and Their Families

Lily's Hope Foundation is a volunteer based, National non-profit organization answering the emergency needs of families with premature babies through customized emergency response packages for thousands of families across the country. Since receiving our 501(c)(3) designation in 2013, Lily's Hope has achieved many milestones. We have supported over 6,400 families in 49 States, with 17 Partner Hospitals in Pennsylvania, New Jersey, and North Carolina, along with 1 National Corporate partner. Outside of referrals from our hospital and corporate partnerships, we also accept referrals via word of mouth and ship our packages across the country. We have published 3 books; a children's book, a NICU resource book, and a sibling activity book.

As a Lily's Hope Industry Partner, your company will be promoted as a supporter of LHF in a year-long marketing relationship. Your sponsorship will be clearly evident to our NICU Staff Partners, volunteers, event participants and families who all share our mission of improving support, education, and resources for families with a fragile infant in the NICU. Your sponsorship will also be seen by provider associations, hospital administrations, and advocacy groups who embrace our perspective and influence because of our first-hand knowledge regarding the unique needs and challenges faced by NICU parents.

Enclosed you will find partnership opportunities to work with Lily's Hope Foundation and support families with premature babies. We appreciate your consideration and support that will help us continue this incredible mission. We are excited to share more with you about this wonderful, all-volunteer non-profit.

**Sincerely,
Jennifer M Driscoll, MBA
Founder and Executive Director of Lily's Hope Foundation**

Top Benefits of an Industry Partnership with Lily's Hope Foundation

1. Focused Marketing

Lily's Hope Foundation campaigns heavily on social media, targeted email blasts, and newsletters. Message recipients are those involved in the well being of preemies, including families and friends.

2. Product Education

Products included in the Packages of Hope, as well as special equipment provided to hospitals, educate the families on the value of these products.

3. Brand Awareness

Sponsorship equates to endorsement of the brand and the consumer. Seeing the connection between the corporation and Lily's Hope Foundation, will influence brand support through the corporate brand supporting LHF.

PARTNERSHIP BENEFITS



Helping Out Premies through

| DESCRIPTION | EMPOWERMENT \$5,000 | ENRICHMENT \$3,000 | ENCOURAGEMENT \$1,500 |
|---|------------------------|-----------------------|--------------------------|
| Logo and website on every email blast as an Industry Partner | X | X | X |
| Featured in Email Blasts 1 x per quarter | X | X | X |
| Featured in Social Media 3 x per month | X | X | X |
| Link on the Lily's Hope Website for Industry Partners | X | X | X |
| Company Flyer/Brochure in Aid Folder | X | X | X |
| Share Sample or Coupon in Packages of Hope | X | X | |
| Complimentary tickets to LHF Special Events (4 to each event - Gala, Golf Outing, etc) | X | X | |
| Complimentary Exhibit Booth at LHF Special Events (Gala, Golf Outing, etc) | X | X | |
| Access to Jennifer Driscoll, Founder & Executive Director of LHF to speak on your blog or podcast or media tour | X | | |
| Access to Jennifer Driscoll, Founder & Executive Director of LHF to speak in person at your workshop/business | X | | |
| Lily's Hope Seal of Approval on your Product "Endorsed by Lily's Hope Foundation" | X | | |

**** Partnership Benefits are for a 1 Year Agreement ****

Testimonials and the Benefits to Partnering with Lily's Hope

Lily's Hope Foundation is a family-focused non-profit that fills in where insurance does not to keep the family stable during the uncertain and unexpected time of having a fragile newborn in the NICU. Our families and case managers have great things to say about the mission and the work we produce.

"Lily's Hope helped us out in a time when we had no idea what to do or what to expect, and we are extremely grateful for the Foundation. God bless."

-Family LR

"Personally I just wanted to thank you so much for getting back to me and my family. I really do appreciate the help thats being offered to us and could never repay the debt of your kindness to us."

- Family CS

"Always appreciate that you are a great resource for us."

- Case Manager J

"I love the support Lily's Hope has given to out NICU. Every request has been granted immediately and the help that has been given to our families is immeasurable. I especially enjoy the Lily's Loop event and getting out into the community. Thanks to Lily's Hope for their contagious enthusiasm in support of our families."

- NICU Nurse K

Photos from of our Journey of Hope



Lilian Hope, Born 7/25/07
2lbs, 12 oz, 15 Inches



Aidan Patrick, Born 10/7/13
4lbs, 11 oz, 18 Inches



Lily and Aidan volunteering at the Lily's Hope Office



The Driscoll Family, Founders of Lily's Hope Foundation

Lily's Hope Foundation Partnership Commitment Form

Partner Contact Information

○ _____ ○
Company Name/Contact Name

○ _____ ○
Phone/Email

○ _____ ○
Mailing Address

○ _____ ○
Sign/Date

**My Organization Will be Supporting Lily's Hope at the
Following Level: Empowerment (\$5,000), Enrichment
(\$3,000) or Encouragement (\$1,500)**

○ _____ ○

**Your partnership can start today! Contact
our Executive Director, Jennifer Driscoll,
to start supporting premature babies across
the country!**

Lily's Hope Foundation
6801 Tilghman St., Suite 111, Allentown PA 18106
or via email at Jen@LilysHopeFoundation.org
267-776-HOPE